



McKinney Midwest Climate Project

Opportunities for Corporate Support

Thank you for considering a programmatic sponsorship of the IU Environmental Resilience Institute in support of the McKinney Midwest Climate Project. This initiative encompasses two programs: the McKinney Climate Fellows (formerly Indiana Sustainability Development Program) and the Resilience Cohort.

Thanks to generous donors like you, these programs are helping prepare Hoosier communities for the impacts of climate change and train young leaders for careers that will shape the future of our environment and our lives. You can join this community of bold supporters to help ERI reach even further.

MMCP CHAMPION SPONSOR

\$20,000 and above

- Be a leading donor and help MMCP expand into new communities.
- Receive recognition throughout the state and to IU's broad audience.

RESILIENT COMMUNITY UNDERWRITER

\$10,000–\$15,000

- Empower a city, county, or town government to participate in the Resilience Cohort for one full year; community pays subsidized fee, thanks to you!
- Receive recognition with the community and ERI marketing.

MCKINNEY CLIMATE FELLOW SPONSOR

\$5,000–\$8,500

- Help a nonprofit in your community to host a trained student on a meaningful project focused on climate and equity.
- Cover scholarship and partial admin costs for one student; nonprofit pays a subsidized fee, thanks to you!
- Enable a promising IU student to work with a local government or nonprofit on meaningful climate and equity projects for a full summer.

MMCP SUPPORTER

\$1,000 and above

- Sponsor MMCP at the level that works for your company.
- Maximize your impact with unrestricted support while meeting your goals for CSR, community impact, and public recognition.



How is the McKinney Midwest Climate Project changing lives in Indiana?

As we face accelerating environmental changes, the decisions we make today will have lasting repercussions — and we have the opportunity now to steer Indiana’s course toward a bright and equitable future. Now is the time, and Indiana University is leading the way.

Almost **50% of Indiana’s population** is covered by a community-wide greenhouse gas emissions inventory.

ERI’s Implementation program, including MMCP and other tools for local governments, received the 2021 **Governor’s Award for Environmental Excellence** in Environmental Education.

ERI’s Climate Action Planning cohorts have set goals to reduce emissions by 34 million tonnes of CO₂e – equal to **removing 7.4 million cars** from the road for an entire year.

123 IU students have completed climate fellowships, with **35% of MCF alumni** working in full-time sustainability jobs.

“I cannot thank the [McKinney Climate Fellows] program enough. Real-world sustainability experience and networking were only the beginning. A community that fostered forward thinking and new ideas was born, and I’m so proud to be a part of it.”

David Cullmer, Climate Fellow, City of Indianapolis



“Our long-term Climate Action Plan (CAP) would not be possible without the support of the Resilience Cohort and their provided externs. ERI and externs helped identify and promote strategies our community can use to be more sustainable. They’ve also played an integral role in engaging residents and businesses for community input and drafting our CAP.”

Mayor Lloyd Winnecke, Evansville

“In just a few short years, the Environmental Resilience Institute has proven invaluable to cities and towns. The data and educational resources being provided by the institute are critical new tools that local officials have never had before.”

Matt Greller, CEO, Accelerate Indiana Municipalities

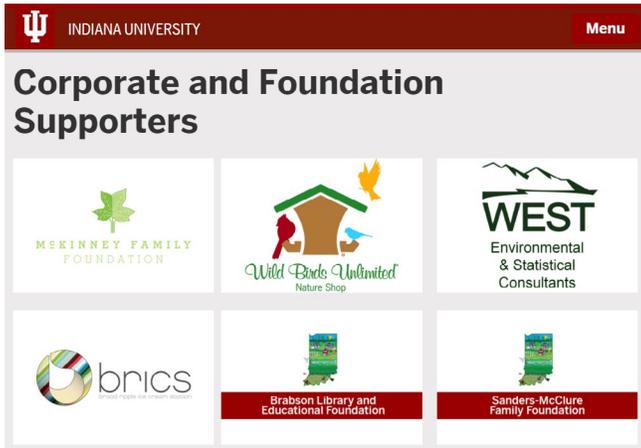


IU ENVIRONMENTAL RESILIENCE INSTITUTE

Benefits to ERI business sponsors

ERI is honored to recognize its business supporters in numerous ways, customizable to your unique needs. On top of the positive change you will be empowering in your community, potential recognition benefits include:

WEBSITE RECOGNITION



PRESS RELEASES

IU-led climate action programs to expand with \$1.25M McKinney Family Foundation grant

By: IU Newsroom
Wednesday, December 01, 2021

Indiana University's [Environmental Resilience Institute](#) has received a \$1.25 million grant from the McKinney Family Foundation. The grant will expand programs that help Indiana communities take action against climate change and connect students with valuable career training in sustainability and the environment.



The five-year grant will support the formation of the McKinney Midwest Climate Project, which will be administered by ERI. It will also officially merge

SPECIAL EVENTS & PROMOTIONS



SOCIAL MEDIA



AND MUCH MORE

Recognition is customizable and dynamic. When you sponsor a Resilience Cohort community or McKinney Climate Fellow, the government or nonprofit you're supporting will be informed of your generosity and invited to share that with their audiences. Businesses are an important part of the solution to climate change, and sharing that message with ERI's audience amplifies our impact. It also shows your clients and customer base that you're taking meaningful action for a greener Midwest. Support for ERI constitutes a tax-deductible donation to the extent allowed by law.

Get in touch with our team to learn more and discuss your goals!

Contact: Abby Henkel, Development Manager | 812-855-2469 | ahenkel@iu.edu | eri.iu.edu