Who We Are
Fischer Farms is a family owned and operated business based in St. Anthony, IN. The Fischer Farms team raises natural beef on their farm using humane practices without the use of growth promotants and routine antibiotics. In addition to raising the beef naturally, Fischer Farms also practices regenerative agriculture in which they are showing how responsible beef production has the ability to reverse climate change through carbon sequestration. The meat is minimally processed without artificial additives such as fillers, nitrates, dyes, MSG, solutions, and binding agents. This beef is sold along with pork, turkey, eggs, produce and other natural local products raised by nearby farmers to their customers across the Midwest. Fischer Farms sells to over 150 customers each week. All products sold by Fischer Farms adhere to their brand standards of Premium, Natural, Local, Fresh, and Sustainable.

POSITION SUMMARY
The McKinney Climate Fellow will serve in a marketing role and will be responsible for taking the lead on select initiatives and assist with documenting and communicating Fischer Farms’ practices related to sustainability and climate change to customers and community stakeholders. The Fellow will provide support for one or more of the following projects (or similar): Social Media Content Creation, Website Design, Sales Team Support, Signage and Marketing Collateral Design.

Duties will include:
- Regular reports to Director of Sales
- Marketing collateral development (digital, print)
- Hybrid remote work option available within 3 hr radius of St. Anthony, IN
- Travel to/from Fischer Farms office and farm in St. Anthony and to customers as needed (Approx. 1-2 times / week) for content creation and in-person meetings with Director of Sales in Indianapolis

Qualifications
- Detail oriented
- Effective verbal and written communication skills
- Marketing knowledge and major/degree with associated coursework
- Microsoft office suite experience (Outlook, Word, Excel, PowerPoint)
Social media experience
Visual design skills and associated software proficiency
Video editing experience preferred
Equity mindset/lens and other critical indicators related to DEI in climate work are preferred

Compensation
Compensation will be in the form of a scholarship through the Environmental Resilience Institute. The Fellow will work full time for 12 weeks, beginning May 15th through August 4th, 2023.

Feedback and evaluation
The Fellow will be given regular feedback from staff on progress and performance. Success in the fellowship will be determined by the completion of specified projects in a professional and timely manner. The Fellow should learn how this organization identifies its sustainability priorities, effective principles of communication, and how to develop and maintain professional relationships.

Diversity, Equity and Inclusion
The McKinney Climate Fellows Program supports the continual advancement and development of diverse, inclusive and equitable spaces. Indiana climate change solutions should be equitable in implementation, and projects with equity considerations are encouraged to reduce climate change impacts on marginalized communities in the state.

Application instructions
To apply for this position, complete an application on the Environmental Resilience Institute’s website. If you have questions about the program or any of the positions available, email the Environmental Resilience Institute at eri@iu.edu. Applications will be accepted on a rolling basis (first come, first serve) until Friday, January 13, 2023.