

# INDIANA SUSTAINABILITY AND RESILIENCE CONFERENCE

## PROGRAM DONOR OPPORTUNITIES

FEBRUARY 17, 2023  
IUPUI CAMPUS CENTER

### About ISRC

ISRC is a conference presented by the IUPUI Office of Sustainability and the IU Environmental Resilience Institute with support from the McKinney Family Foundation. Focused on cultivating long-term environmental sustainability and climate action in Indiana and the Midwest, ISRC offers hands-on workshops and networking opportunities led by the state's experts in topics like climate action planning, EV infrastructure, canopy cover, and environmental equity. At the end of the day, participants leave with actionable tools to advance climate planning and justice in their communities. In the long-term, cities and counties are prepared for environmental change, greenhouse gas emissions are reduced, and a healthy and thriving environment supports healthier Hoosiers. In 2023, Janet McCabe of the US EPA will be our keynote speaker.

### Why Support ISRC?

By supporting ISRC, you are making a tax-deductible donation that enables the planning team to present the best possible conference by bringing in top leaders in the field and marketing broadly to maximize attendance. Beyond the statewide impact you will empower, program supporters can look forward to:

- statewide recognition from IU and IUPUI across multiple marketing channels for a digital audience of thousands
- visibility at the conference before more than 300 multi-sector sustainability professionals
- digital logo visibility and printed program ad
- booth at Expo Hall to share your message and recruit clients and talent
- tax deduction

Read about donor benefits at every level on the following page.



### Who attends ISRC?

- Local government staff from Indiana and the Midwest
- Corporate sustainability professionals, CSR staff, and business owners
- Environmental nonprofit staff and volunteers
- College and graduate students from IU and other universities

### Ready to take action with ISRC?

Contact Abby Henkel, ERI Development Manager, to learn more and sign up to be a program donor for the 2023 Indiana Sustainability & Resilience Conference.

[ahenkel@iu.edu](mailto:ahenkel@iu.edu) | 812-855-2469

Visit [eri.iu.edu/ISRC](https://eri.iu.edu/ISRC) to see highlights from ISRC 2021 and get updates for 2023.

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### PRESENTING DONOR \$30,000

Sole presenting sponsor

Branding included in event logo

Recognition in all event promotion: emails, news releases, website, & social

Logo on program cover, & full-page color ad on back cover

Verbal recognition onstage & opportunity to give remarks or play video on the first day

Large logo on conference staff shirts

Booth in Expo Hall

One dedicated social media post from IUPUI Sustainability and ERI across all platforms

Premiere donor of two ERI webinars

Host a McKinney Climate Fellow in 2023



### PLATINUM DONOR \$10,000

Priority registration (up to 8)

Mention in all news releases

Large logo with link in promo emails and emails to attendees

Full-page program ad

Logo on ISRC, IUPUI, and ERI webpages for one year

Recognition onstage at all-conference sessions

Medium logo on conference staff shirts

Booth in Expo Hall

One post with other Platinum donor logos on all platforms

Premiere donor of one ERI webinar



### GOLD DONOR \$5,000

Priority registration (up to 6)

Mention in one news release

Medium logo with link in promo emails and emails to attendees

Half-page program ad

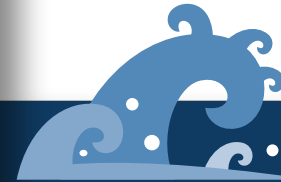
Logo on ISRC, IUPUI, and ERI webpages for one year

Recognition onstage at opening plenary

Small logo on conference staff shirts

Booth in Expo Hall

One post with other Gold donor logos on all platforms



### SILVER DONOR \$2,500

Priority registration (up to 4)

Mention in one media release

Small logo with link in promo emails and emails to attendees

Quarter-page program ad

Logo on ISRC, IUPUI, and ERI webpages for one year

Booth in Expo Hall

One post with other Silver donor logos on all platforms



### BRONZE DONOR \$1,000

Priority registration (up to 4)

Text credit with link in promo emails and emails to attendees

Logo on ISRC, IUPUI, and ERI webpages for one year

Eighth-page program ad

Booth in Expo Hall

One post with other Bronze donor logos on all platforms

### NONPROFIT PARTNER | \$250

Priority registration (up to 2)

Logo on ISRC webpage for 1 year

Logo on nonprofit partners page in program

Booth in Expo Hall

One social post with other Nonprofit partners on all platforms

### CONTACT:

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**ENVIRONMENTAL RESILIENCE INSTITUTE**



**IUPUI SUSTAINABILITY**